



coppertop



# Hallelujah, by Leonard Cohen



- Bob Dylan: “How long did you take to write this song?”
- He wrote 50-70 verses for this song.
- Cohen included it in his album “Various Positions” in 1984.
- Cohen tried to get CBS Records to promote the album, but they declined.
- A small, independent record company then signed to promote the album.



- The original is much faster and sounds as if it is in a higher pitch.
- Cohen continues to change the lyrics.

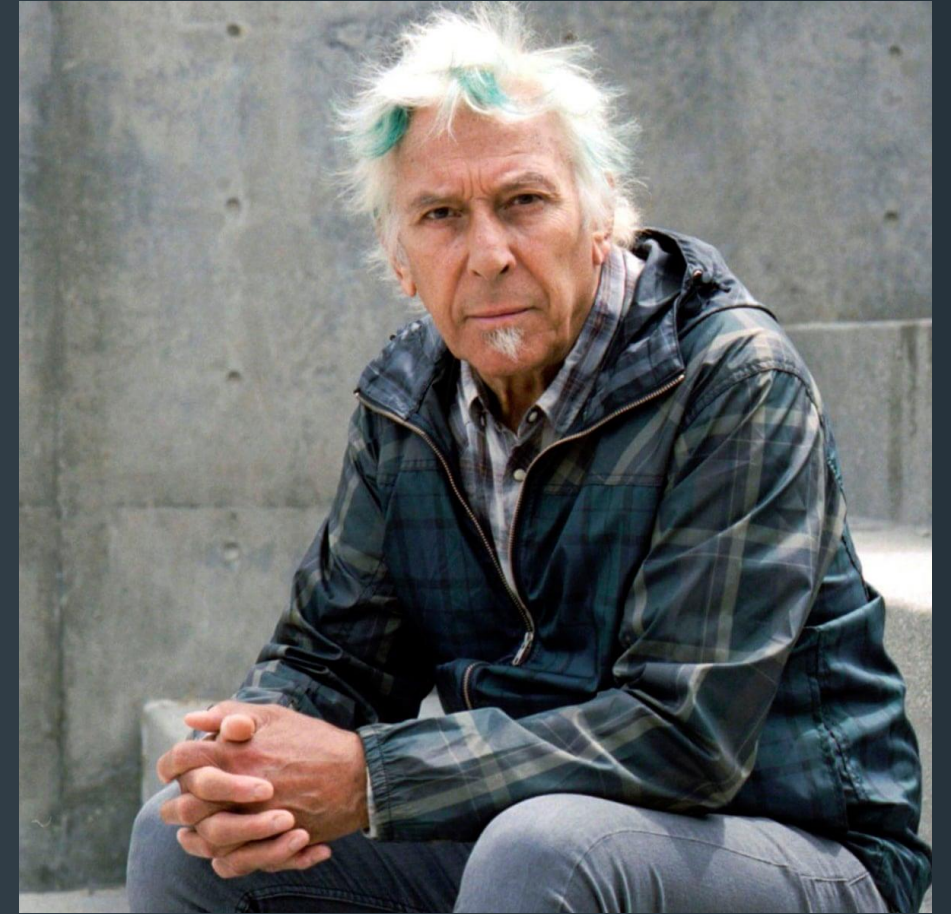


John Cale





Cohen faxes him 15 pages.  
Cale uses 5 selected versus  
and changes a few words.



John Cale



John Cale

1991



BLOOMSBURY



33<sup>1</sup>/<sub>3</sub>



**I'M YOUR FAN:  
THE SONGS OF  
LEONARD COHEN**  
by Ray Padgett

B L O O M S B U R Y



Jeff Buckley

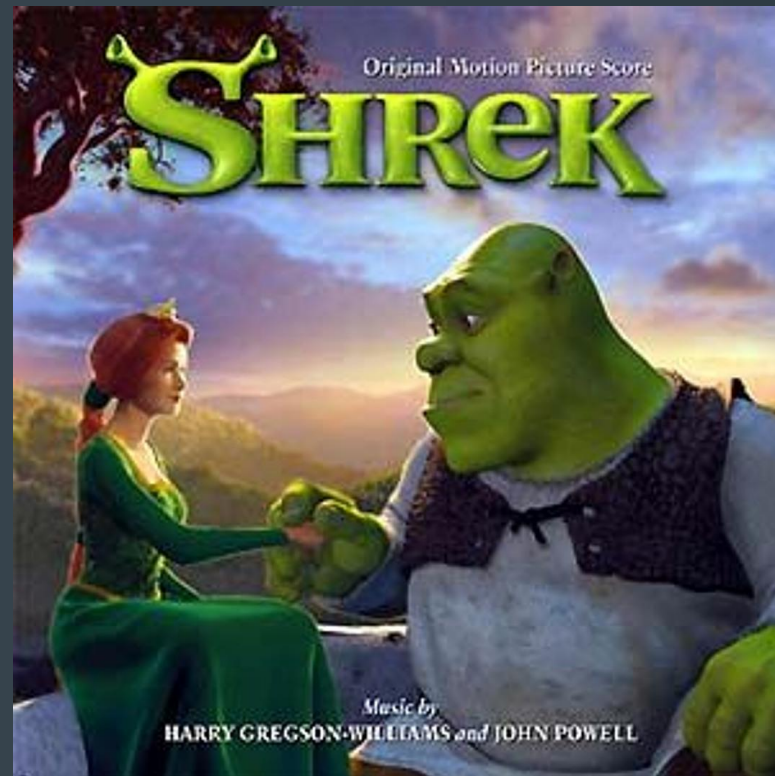


# Hallelujah, by Jeff Buckley



- He performs it in a small bar in a small village, where it happens to be heard by an executive from Columbia Records.
- Columbia signs Buckley, and he records Hallelujah for his album Grace. It was his first and only studio album (1994).
- It was a huge disappointment. It peaked at Nr 160 on the charts.
- This version became famous. Why? (1997)

# Hallelujah, by Rufus Wainwright



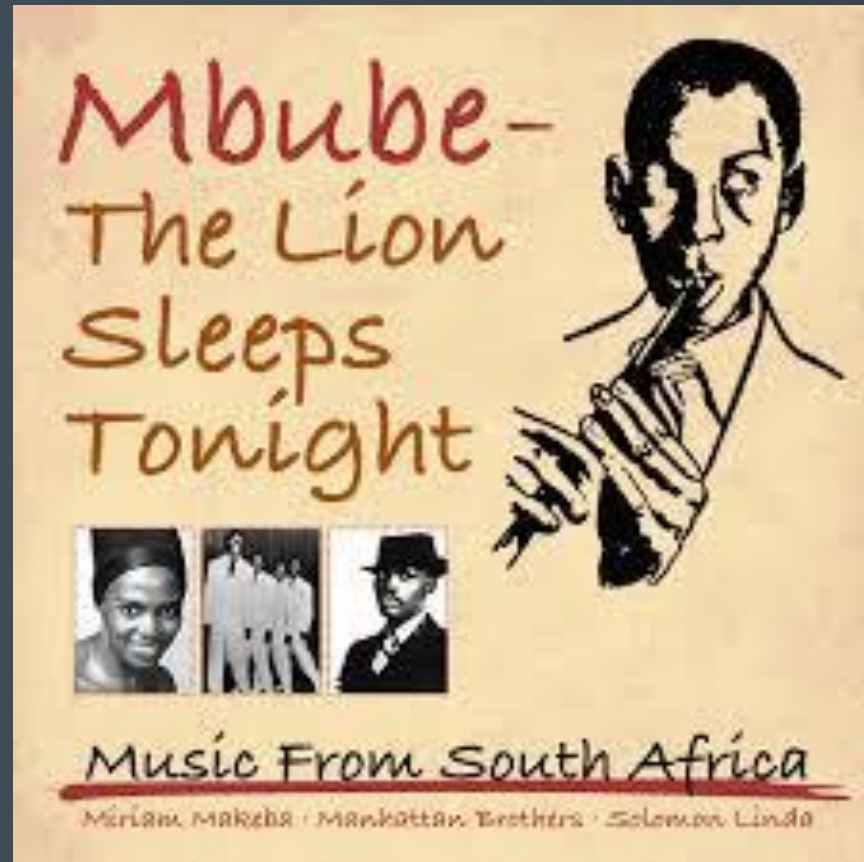
# Blowin' in the wind, by Bob Dylan



- 15 minutes



# Solomon Linda





# 1948, and 1961

## The lion sleeps tonight, by The Tokens



- 'Mbube' wasn't the most remarkable tune, but there was something terribly compelling about the underlying chant, a dense meshing of low male voices above which Solomon yodelled and howled for two exhilarating minutes, occasionally making it up as he went along.
- The third take was the great one, but it achieved immortality only in its dying seconds, when Solly took a deep breath, opened his mouth and improvised the melody..."

# David Galenson's Theory of creativity



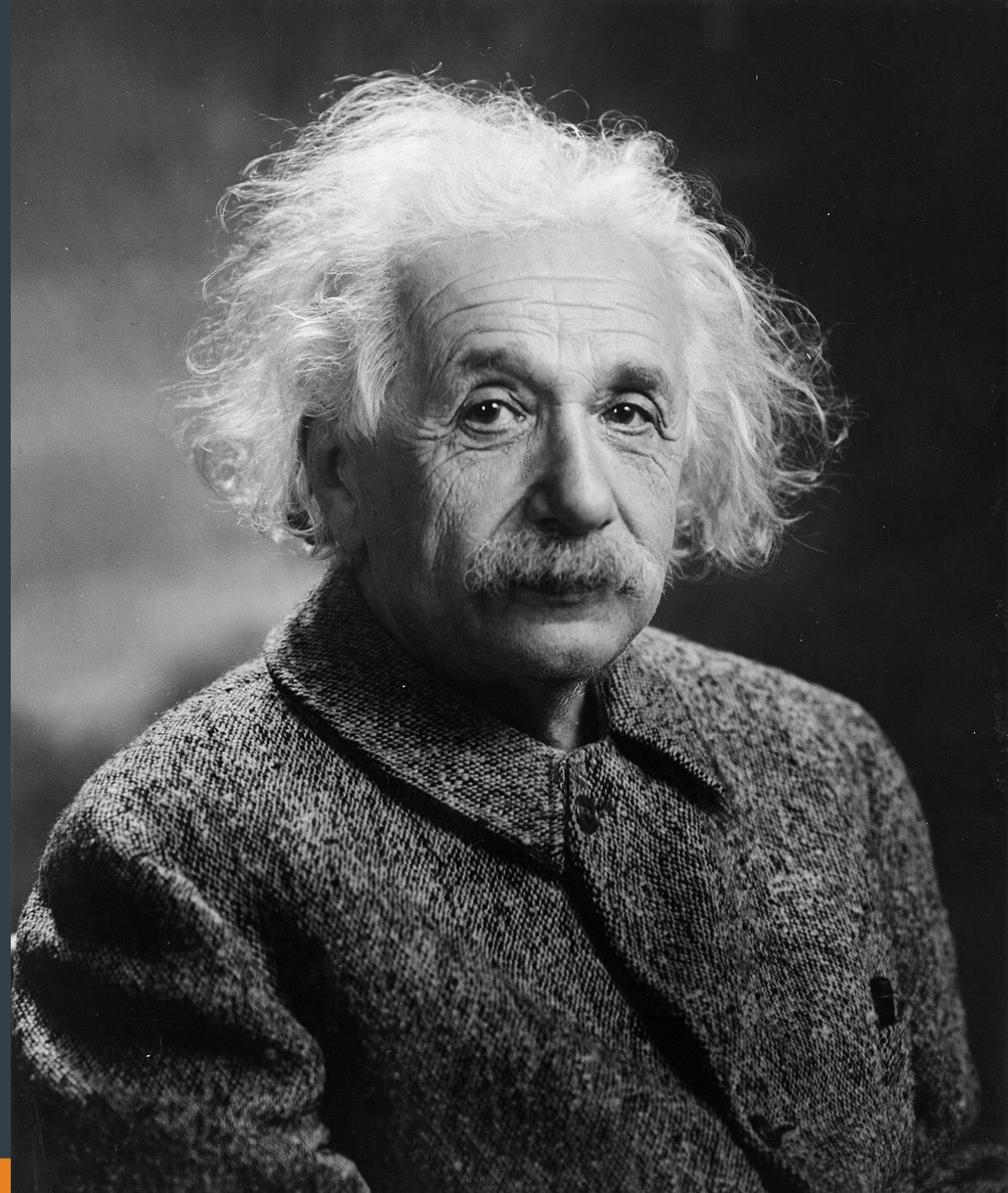
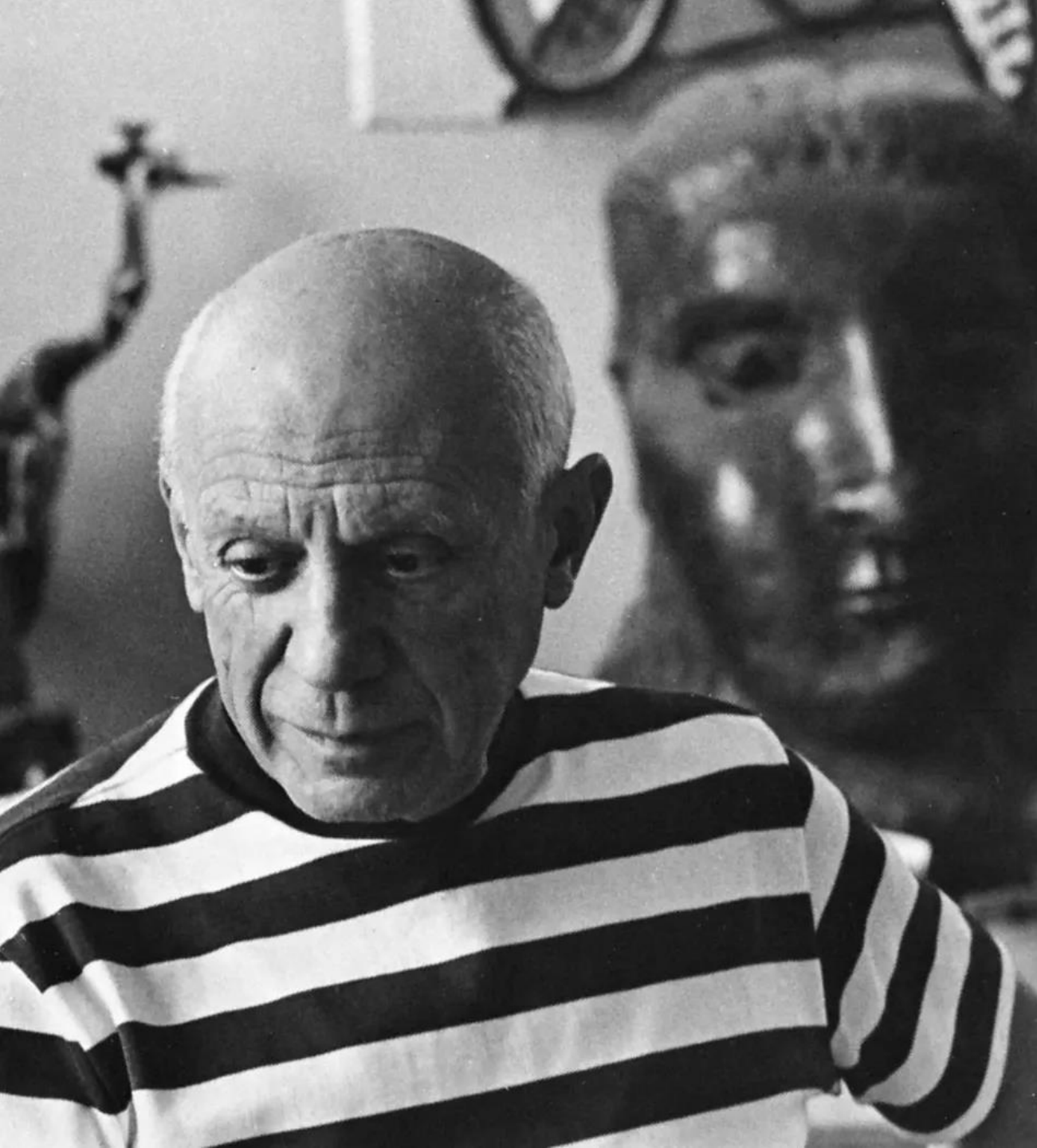
## Conceptual creative innovators

- Tend to achieve their most important contributions relatively early in life.
- Work from precise ideas or theories, seeking radical new solutions, which leads to sudden and dramatic breakthroughs.

## Experimental creative innovators

- Develop their creativity more gradually, peaking later in life because their work depends on years of observation, adjustment, and iteration.
- Their breakthroughs are the result of a long process of trial, refinement, and accumulated experience.







Paul Cézanne



5061-44



# Setting the pace

# “Creativity”

Vasmaak

A diagram consisting of four white arrows with black outlines, arranged in a square pattern. The top-left arrow points right, the top-right arrow points left, the bottom-left arrow points left, and the bottom-right arrow points right. They are arranged such that their tips point towards a central square gap. The word 'Vasmaak' is written in black text inside the top-left and top-right arrows, while 'Losmaak' is written inside the bottom-left and bottom-right arrows.

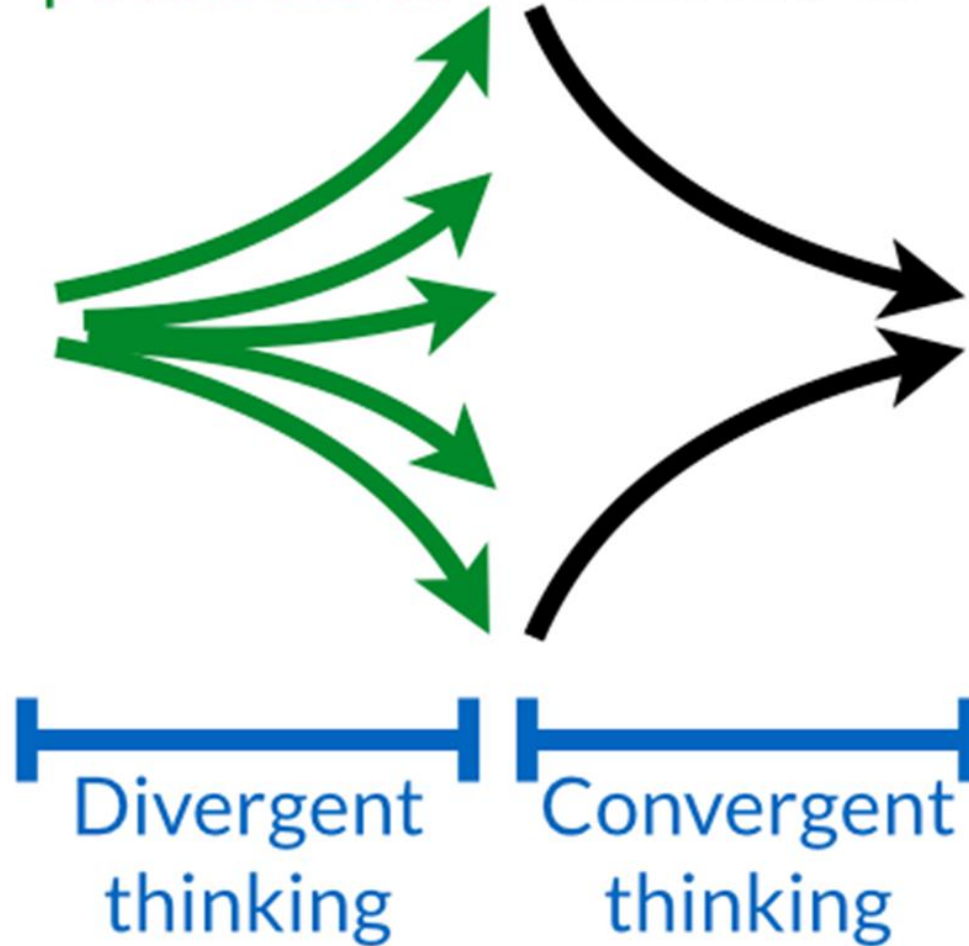
Vasmaak

Losmaak

Losmaak

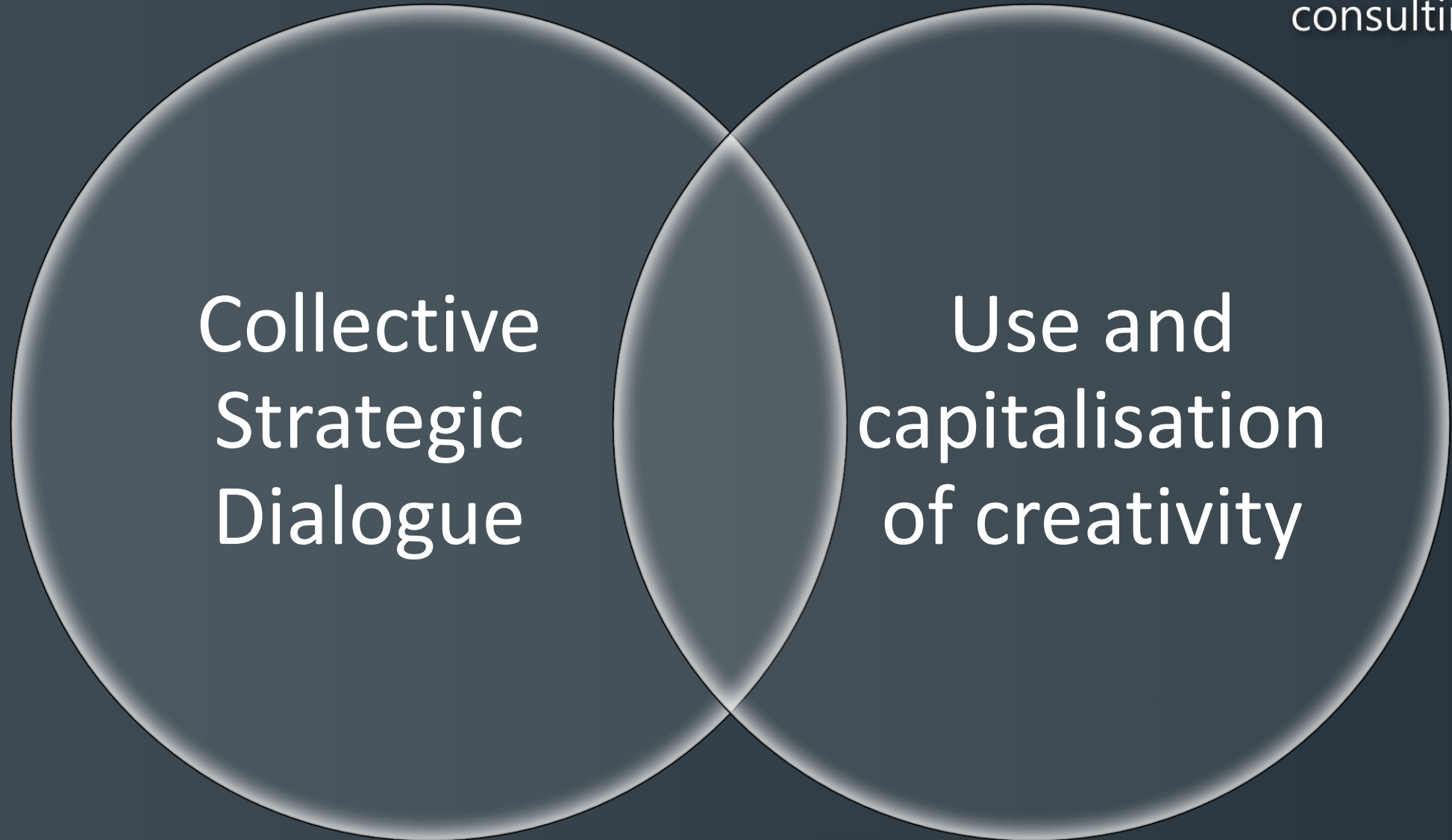
1. Explore  
possibilities

2. Decide  
what to do





# Visionary thinking (organisational)



















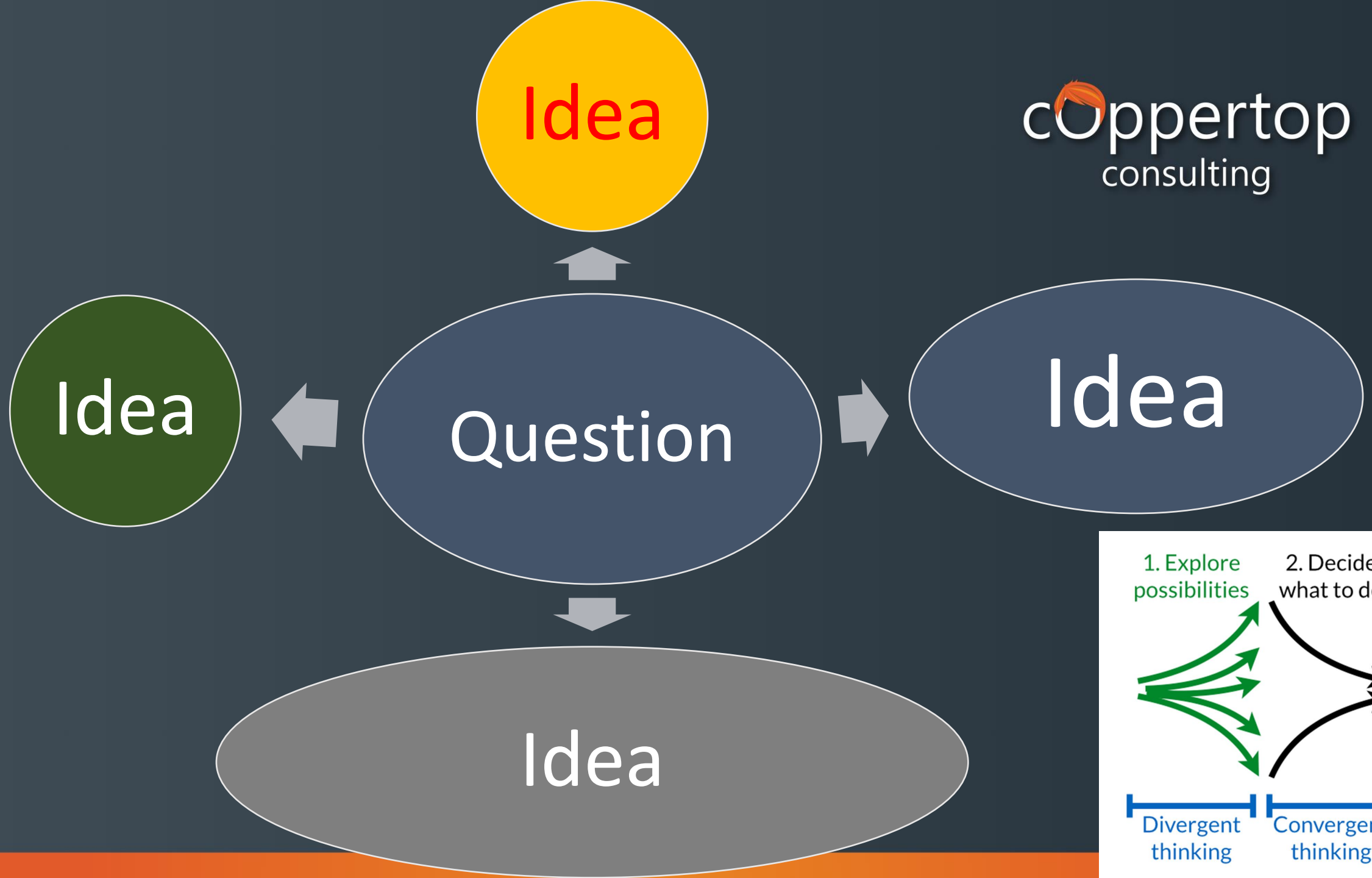


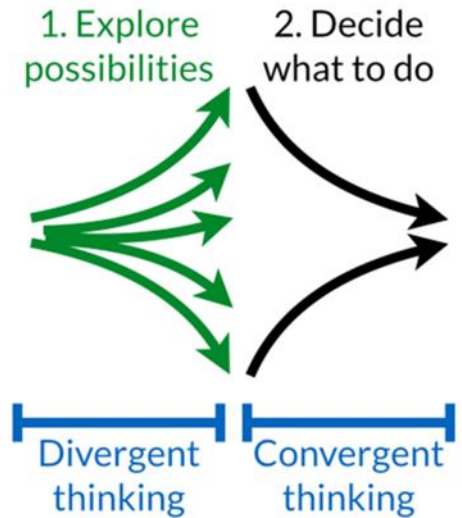
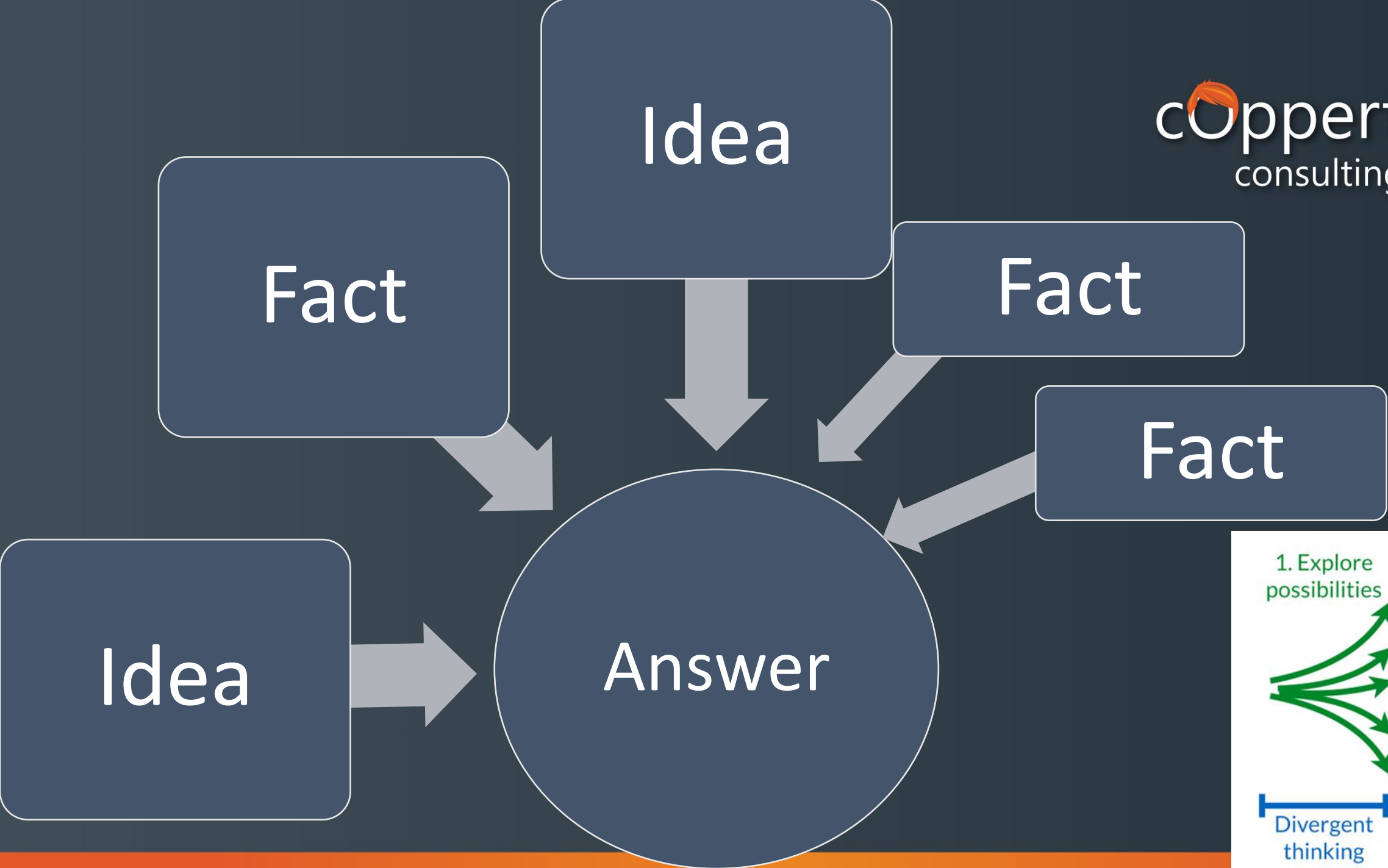












# Nurturing innovation at your school



- Recognising and rewarding innovation in subject groups
- Innovation symposia
  - Ideally clearly linked to strategic drivers
- Events (planning for creativity)



# Visionary thinking (individual)



# “Positioning”

Top 3 Influential People in the World

Top 3 Richest People in the World

Top 3 Smartest People in the World

Who influenced you the most in your life?

Who taught you the most valuable lessons in life?

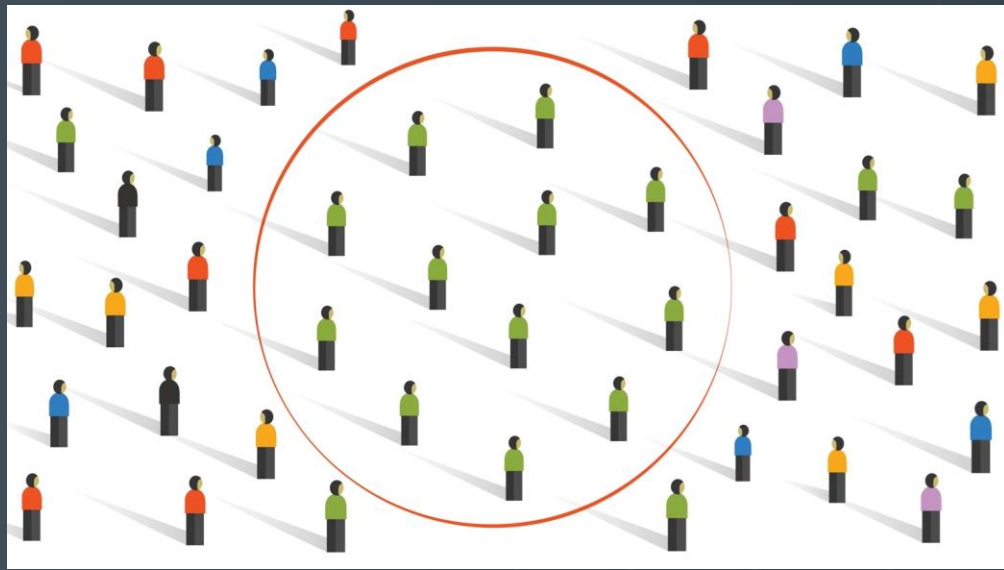
Who, in your life, do you regard as wise?





A LOT OF  
PROBLEMS  
IN THE WORLD  
WOULD  
DISAPPEAR  
IF WE TALK  
TO EACH OTHER  
INSTEAD OF  
ABOUT EACH OTHER





Marketing focus



Unique selling proposition



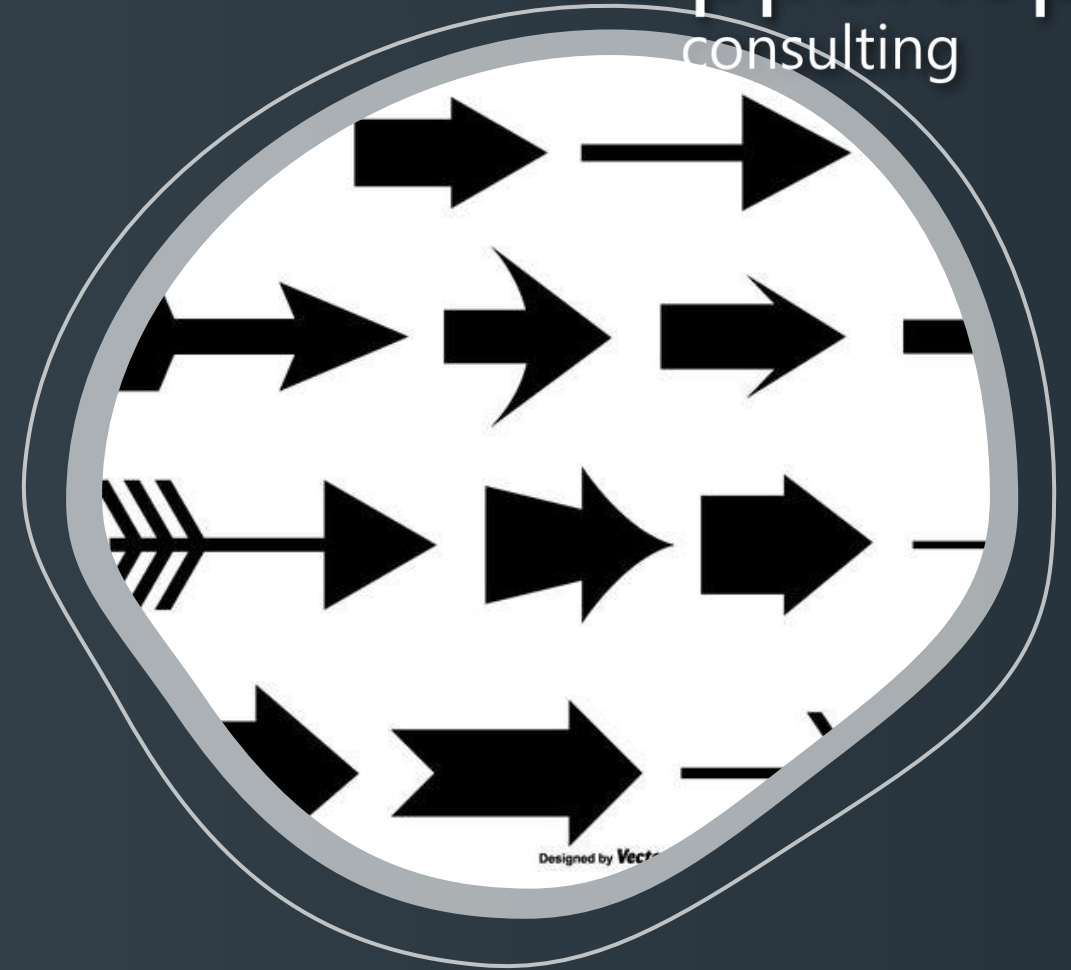
# We seek value

- $\text{Value} = \text{Reward} - \text{Cost}$



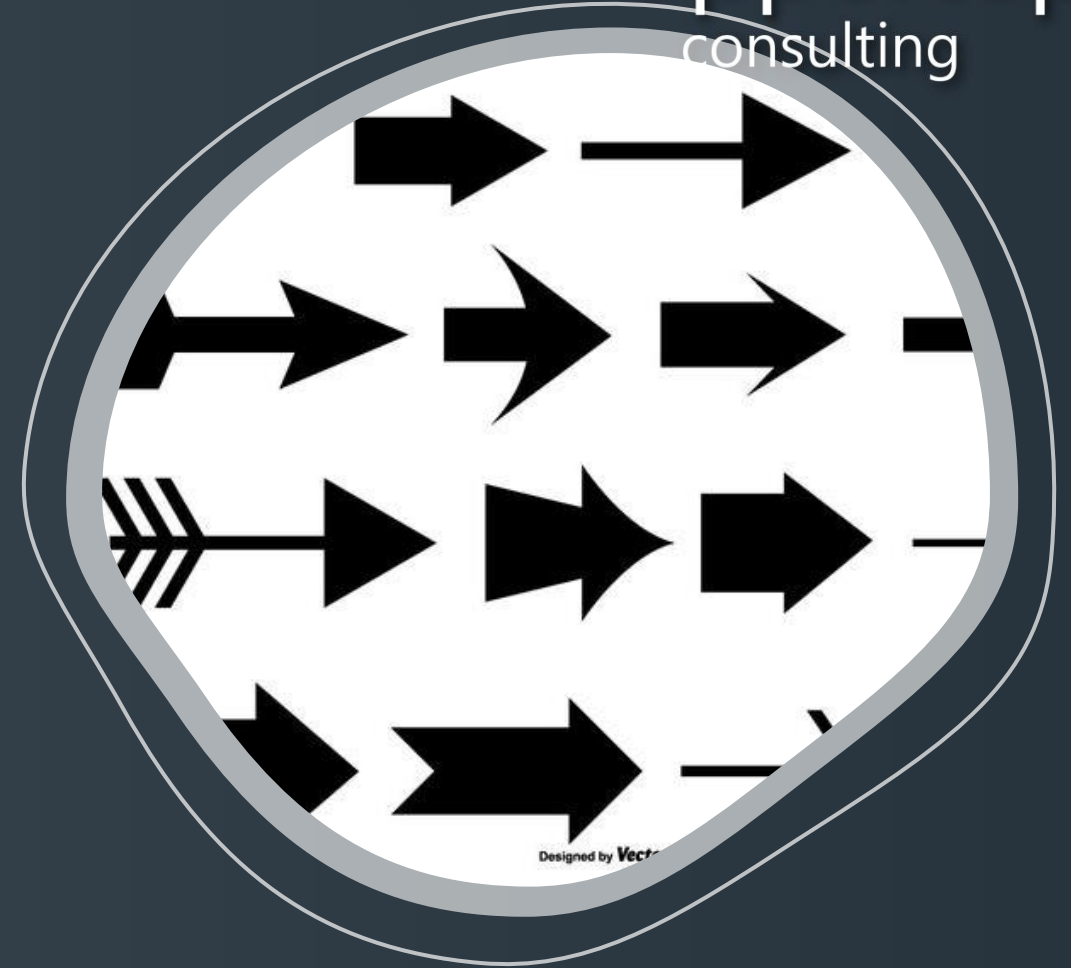
In place

- Strategic drivers



## Strategic drivers

- What do I need to achieve my vision?



Designed by Vector

# “Habits”



# Microbehaviour

Every day, we are busy with many small things that over time, make up the big things

We might think these things are mundane, but they are catalysts

Musa Motha



**What is the driving force in life? Share your recipe for success.**

I would say **hunger for personal growth**. It means that almost every day I can do more than yesterday and become a better dancer than I am today.

**‘Do your best’ is easier said than done! What does your daily routine look like?**

I usually start my day by getting up at 7:30 am and feeding my dogs.

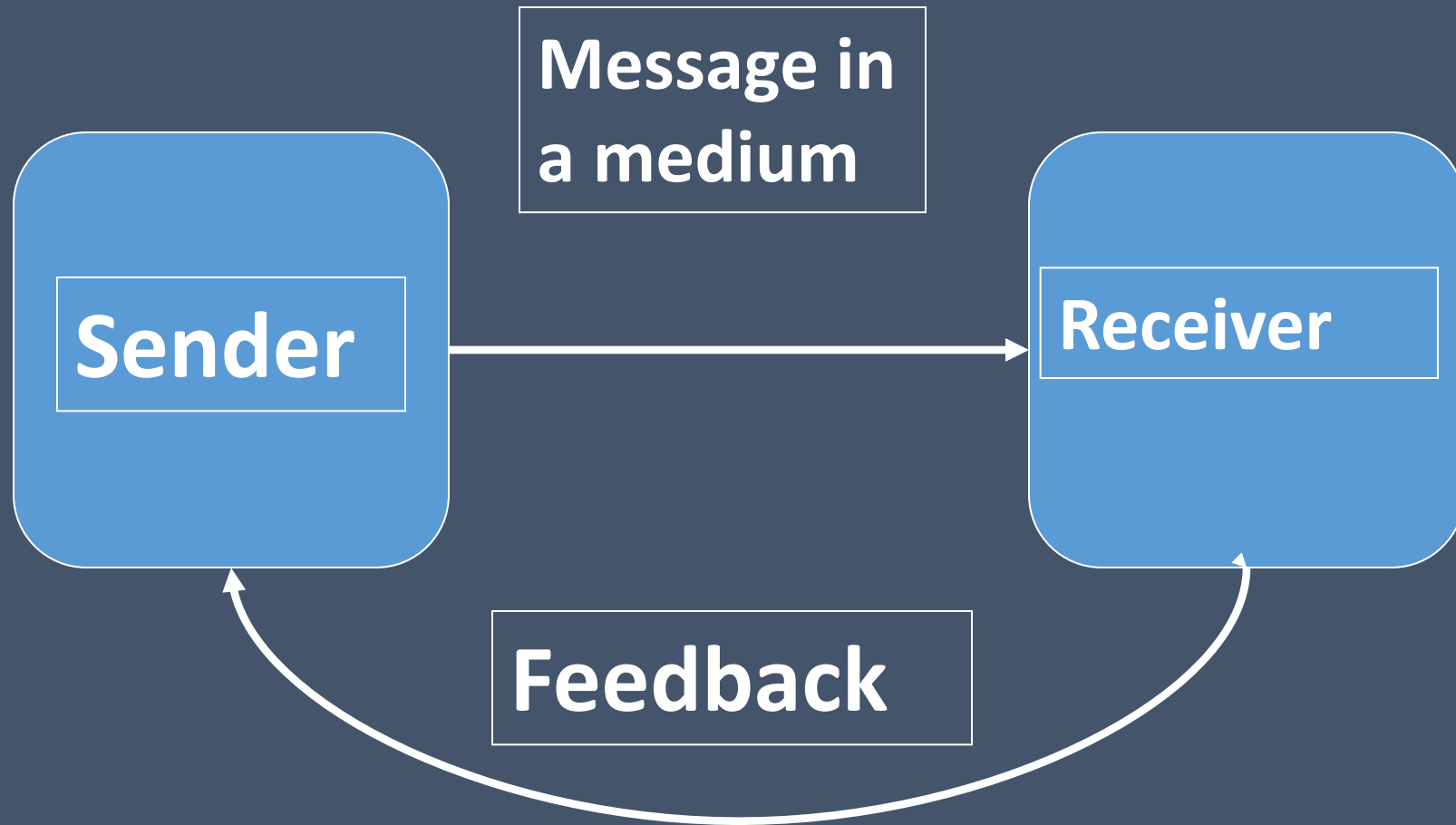
Throughout the day, I have a two- to three-hour workout, which consists of push-ups and weight lifting, followed by a ballet routine. Every dance genre originates from ballet, so I believe it is important to focus on ballet as a basis.

# Musa Motha



I think my biggest struggle was finding myself within the industry. In a way, I had to compromise on a whole lot of things. For instance, when I started dancing and advanced to the classical or professional level, I had to learn to eliminate one crutch, which was very straining at the beginning. Similarly, adapting to new dance styles is also a never-ending challenge because of how my body works with what it used to. I always succeed, but it takes me more time than it would an ordinary dancer.

# A simple process







**WhatsApp**



What are the major challenges you experience in:

a) Articulating your school's vision

b) Aligning staff with your vision

# Continuous, constructive dialogue

- What needs to stop?
- What needs to continue?
- What should start?

# Setting the pace: habits

Be proactive

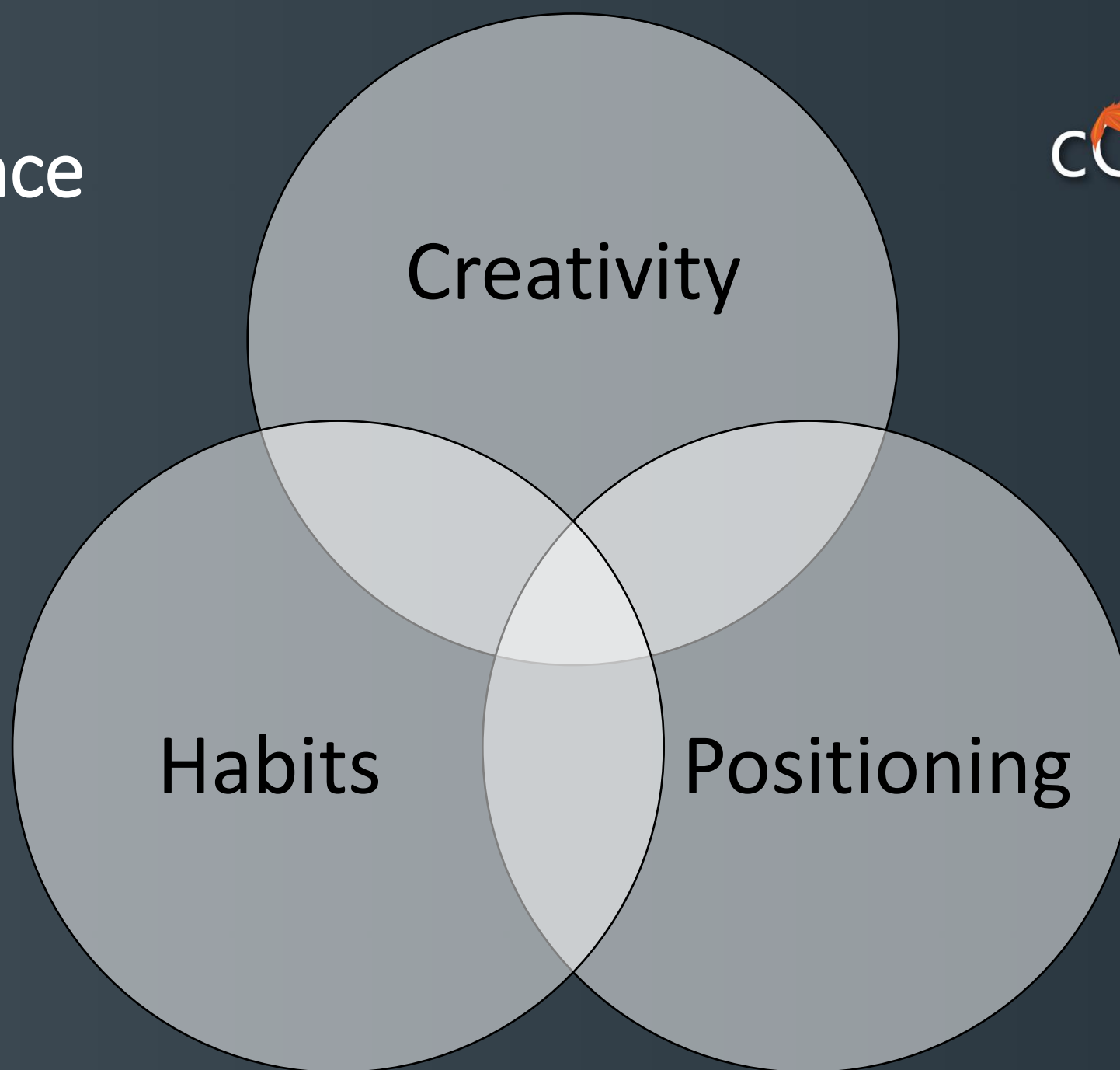
Keep your vision in mind

Prioritise

Synergise



Set the pace



# Ask

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- Another one?



Thank you